

The deadline of discounted application and registration is: 28th February 2025. The deadline for registration for the event is: 06th June 2025.

For PPD Expo is to be returned: titkarsag@pnyme.hu (scanned pdf)
SignExpo to be returned: info@magyarsign.hu (scanned pdf)

Which exhibition do you want to register for: PPD Expo SignExpo

Please indicate according to the attached thematic classification! PPD Expo and SignExpo trade fairs will be held simultaneously.

I. Contracting party data

Full company name: _____

Company name (short): _____ Webpage: _____

Bank account no: _____ VAT nr.: _____

Mailing address: _____

Billing address: _____

Manager name, position: _____

Contacts of manager: E-mail: _____ Phone: _____

Contact person, position: _____

Contact details: E-mail: _____ Phone: _____

Primary thematic classification (based on the list in the Annex): _____

II. Mandatory registration fee

(Comprises: catalogue basic incorporation with 1 company logo, exhibitor tickets, exhibitor invitations)

For member is in professional organizations (PNYME, NYPSZ, CSAOSZ, MAHUSZ)

125 EUR + VAT

For exhibitor, Co-exhibitor

155 EUR + VAT

For represented companies with 1-1 company logo (Catalogue entry only without a separate area):

65 EUR + VAT/company Number of represented companies to be declared: _____

III. Requested exhibition space

(Registration fee and booth superstructure are NOT included!)

Minimum requestable area 9 sqm. An area of less than 12 sqm can only be ordered together with a Shell scheme stand.)

Space fee	PNYME members or Sign&Display advertisers until 28 th February 2025	PNYME members or Sign&Display advertisers after 28 th February 2025	Non-organizational members after 28 th February 2025	Requested area (The exact area sizes will be agreed at the stand layout!)
		Non-organizational members until 28 th February 2025		
between 9 - 24 sqm	55 EUR /sqm + VAT	70 EUR /sqm + VAT	95 EUR /sqm + VAT	___ sqm (___ x ___ m)
between 25 - 70 sqm	45 EUR /sqm + VAT	65 EUR /sqm + VAT	85 EUR /sqm + VAT	___ sqm (___ x ___ m)
above 70 sqm	40 EUR /sqm + VAT	55 EUR /sqm + VAT	75 EUR /sqm + VAT	___ sqm (___ x ___ m)

We ask for an on more than 1 side open (corner, head or island stand) booth (the area rental fee is +15%)

IV. Shell scheme stand request (Registration fee and space fee are NOT included. Minimum requestable area 9 sqm.)

We order a Shell scheme stand. (quotations in separate annex)	Requested area _____ sqm _____ Type
Fascia company name (max 15 characters): _____	grey, mid blue, burgundy, mid green Required carpet colour: _____
We would like a construction offer for an individual stand	<input type="checkbox"/> Yes <input type="checkbox"/> No

Further information and services on the www.ppdexpo.hu or www.signexpo.hu websites.

By signing I confirm that I have read and accept the General Terms and Conditions.

Date: . . .

Formal signature: _____

Organizers:



Sign & Display

1. Conclusion of the contract

11. The contracting parties are PNYME (1114 Budapest, Bartók Béla út 41. fszt. 6.) in relation to PPD Expo, BTL News Publishing Ltd. (2132 Göd, Pácsrta u. 115.) in relation to SignExpo, hereinafter referred to as Organizers, and on the other hand the company filling in and signing the Application Form, hereinafter referred to as the Exhibitor.

12. For the purpose of concluding the Agreement, the Application Form and the General Terms and Conditions sent to the Exhibitor shall constitute an invitation to tender of the Organizers, while the acceptance of the invitation to tender shall be deemed to be the acceptance of the invitation to tender by the Organizers acknowledging the confirmation of the online application by the Organizers or sending a duly signed copy of the Application Form to the Organizers.

13. By sending a duly signed copy of the Application Form, the Issuer not only declares acceptance of the offer, but also certifies that it has read and accepted the General Terms and Conditions, which form an integral part of the contract.

14. The Organizer will confirm the application to the Exhibitor within 8 working days of receipt of the online confirmation or Application Form and will send an invoice containing the registration fee and 10% of the booth fee. A valid application is subject to payment of the registration fee and 10% of the booth fee.

15. In the event of a valid application, the Organizer shall designate an exhibit space that has been reserved for Exhibitor, of which the Organizer shall send a floor plan to Exhibitor. At the same time, the Organizer shall send the Exhibitor the Exhibition Information and Technical Conditions (EITC) as well, which also constitute an inseparable part of this agreement. In the event that the Exhibitor's demand for the exhibition stand's size and parameters are the same as demanded on the Application Form, the contract will take effect automatically between the parties. If the Organizer can only fulfill the requirements of the Exhibitor concerning the size and type of exhibition stand with modifications, it must communicate this to the Exhibitor, such communication to be considered a modified offer. In case Exhibitor fails to protest the modified offer within 8 business days of receipt, the contract will take effect automatically between the parties. In case of a valid application, the Organizers will designate the booth space provided to the Exhibitor, from which the site plan will be sent to the Exhibitor. If the Exhibitor's request for the size and stand type indicated on the Application Form is fully satisfied, the contract between the parties is automatically concluded. If the Organizer is only able to satisfy the Exhibitor's request for size and booth type with modifications, it will notify the Exhibitor in writing, which shall be considered as an amended offer. If the Issuer does not object to the amended offer in writing within 8 days, the contract shall be concluded with the amended conditions.

16. The organizers allow the Application Form, the General Terms and Conditions and the Exhibition Information and Technical Conditions (EITC) to be permanently available on the website of the exhibitions.

17. The customer acknowledges that the Organizers use a subcontractor for the performance of the contract.

18. The condition of a valid application is the sending of the duly signed Application Form and payment of the invoice for the registration fee and 10% of the booth fee. To be eligible for discounts, you must pay the settled PNYME membership fee for 2024 and 2025 within the payment deadline. For Sign&Display advertisers, the condition for applying for a discount is at least 1 print and/or online advertisement ordered in the years 2024 and 2025.

2. Exhibitor Participation Quality Categories

21. The Exhibitor is the company, organization or individual filling in the Application Form, with whom the Organizers have a contractual relationship and who is also the recipient of invoices related to the exhibition. The Exhibitor fills in the Application Form either on his/her own behalf or as a collective exhibition coordinator or as an agent of the Exhibitor and pays the costs of participation as contracting party. In all cases, the name of the Exhibitor must be indicated on the Application Form under "Contracting Party data".

211. In case of independent participation, the Exhibitor is present at the exhibition with its own booth, but it can also provide opportunities for Associate Exhibitors to participate in the contracted booth rented by it. The details of these companies shall be sent to the Organizers and the Exhibitor undertakes to pay the registration fee for its Associate Exhibitors on time.

212. The Exhibitor enters into a contract with the Organizers as an organizer of national/provincial, federal or chamber participation in the collective exhibition, but does not necessarily appear at the exhibition with its own booth. Provides the details of the exhibitors organized by itself as Associated Exhibitors.

213. The Exhibitor concludes a contract as a paying organizer if he does not appear at the exhibition with his own booth, but organizes the participation of another company at the exhibition and contracts with the Organizers instead.

22. The Associate Exhibitor has its own booth at the exhibition, but does not have a contractual relationship with the Organizers. The Exhibitor is obliged to indicate the details of the Associate Exhibitor and the Exhibitor is responsible for ensuring that the rules of participation are also followed by the Associate Exhibitor. All payment obligations of the Associate Exhibitor related to the stand shall also be borne by the Exhibitor.

23. A company is considered a Represented company if it does not participate in the exhibition with its own booth, represents the company's products at the Exhibitor's own stand and the Exhibitor undertakes to pay the registration fees for the Represented companies.

3. Leased exhibition space

31. Based on the request indicated by the Exhibitor on the Application Form, taking into account professional, safety and technical possibilities and in consultation with the Exhibitor, the Organizers designate the exhibition area, for which the booth fee is payable.

32. The leased area designated by the Organizers and confirmed after consultation cannot be changed arbitrarily, its size cannot be changed or passed on.

4. Registration Fee

After sending their Application Form, the Exhibitor will receive an invoice from the Organizer for the registration fee. The Exhibitor is also obliged to pay the registration fee for the Associate Exhibiting Company indicated by him.

41. The registration fee for the Exhibitor and each Co-Exhibitor is 155 EUR + VAT. For Association/federation members 125 EUR + VAT, and 65 EUR + VAT for each Represented company.

42. The registration fee includes invitations from exhibitors who can be sent out without limitation, valid for exhibitions and public programs, appearance on the website of exhibitions (www.ppdexpo.hu, www.signexpo.hu), in the catalogue, as well as in the newsletters of Sign&Display magazine, PNYME and associations, as well as informative access to the visitor database.

5. Thematic classification

The Exhibitor is only entitled to present the products and services listed in the Exhibition theme. If the Exhibitor exhibits a product that does not fit into the thematic classification at its stand and does not remove it after being requested by the Organizers, the Organizers are entitled to immediately terminate the electricity supply of the Exhibitor's stand and then close the stand at the expense and risk of the Exhibitor.

6. Insurance

61. During the construction, operation and demolition period of the exhibition, the Exhibitor shall have liability insurance valid for its own and its subcontractor's activities and for damage caused to others, which shall entail the payment of an insurance premium to the Exhibitor. The fee of liability insurance will be invoiced to the Exhibitor by the Organizers on the basis of the contract concluded with the general insurer of the exhibition, together with the booth fee, which is 1% of the booth fee.

62. In addition to liability insurance, it is recommended for the Exhibitor to take out insurance for the exhibited objects and the installation. Any damage or loss resulting from failure to provide such insurance shall be borne entirely by the Exhibitor.

7. Payment terms

71. The registration fee, the booth fee for the exhibition, the stand construction service and other services are payable according to the payment terms indicated on the invoice. In case of late payment, the Organizers are entitled to charge interest for late payment of 20% per annum. If the amount on the invoice does not arrive on the account of the Organizers by the specified deadline, the Issuer is obliged to prove the completion of the transfer with a bank receipt.

72. Upon receipt of the Exhibitor's Application Form, the Organizers are entitled to charge – as a deposit – the registration fee and 10% of the booth fee, according to the previously announced conditions. Payment of 10% of the registration fee and booth fee is a prerequisite for booth assignment. For booth fees booked by 28 February 2025, an additional 40% of the booth fee will be charged until 10 June 2025 at the latest. For booths reserved after 28 February 2025, 50% of the booth fee will be charged including the registration fee. In the latter case, too, 10% of the registration fee and the booth fee are deposits. The remainder of the booth fee and stand construction services will be invoiced 60 days before the opening of the event, while other services will be paid by bank transfer no later than the closing day of the event. In case of transfer, a bank receipt is required.

73. The construction of the stand in the designated exhibition area can only be started after payment of the booth fee.

74. If the Exhibitor fails to meet its payment obligations by the closing date of the event, the Organizers may claim a lien.

75. All services of the Organizers qualify as complex services, therefore they contain VAT in accordance with the applicable legal regulations.

8. Technical regulations

81. The provisions of the Exhibition Information and Technical Conditions (EITC) issued by the Organizers apply unanimously to the Exhibitor, Co-Exhibitor and its subcontractors, their provisions are binding in the interest of Exhibitors, visitors, stand builders and organizers, violation of them imposes full legal and indemnity liability on the Exhibitor.

82. The height of the exhibition booths is 250 cm. A different height must be indicated in writing 30 days before the start of construction work. The construction of booths with a height of more than 250 cm requires the written consent of neighbouring exhibitors.

83. The construction of a booth on the rented exhibition area is mandatory. From the stand to be built, construction plans must be presented to the Exhibitor or its subcontractor for approval 30 days before the start of construction. Failing this, additional costs shall be borne by the Exhibitor. The materials required for the construction of the exhibition booth must comply with current standards, safety and fire safety regulations.

84. Electrical and water connections can only be carried out by the agent of the service provider commissioned by the Organizers.

85. Smoking is not allowed in the event area. Rooms, open spaces should be used only for their intended purpose. Storage of materials is not permitted on traffic routes. Escape routes must be kept free at all times, they must not be blocked or narrowed. Unhindered access to hydrants shall be ensured. At the end of the exhibition period, the stands and electrical appliances must be de-energized.

86. The Exhibitor must notify the Organizers of his/her request for music at his/her booth, which shall not exceed 80 dBA at the latest, 30 days prior to the opening of the exhibition. The notification shall be accompanied by the informed consent of the adjacent booths.

87. The Exhibitor undertakes that its publications and promotional tools are not illegal, and settles the issue of copyright fees for public music, film, etc. services.

9. Cancellation, complaint, dispute

91. In case of cancellation after a valid application, the registration fee and deposit will not be refunded, the services included in the registration fee cannot be used.

92. In case of cancellation between 6 June and 6 August 2025, the penalty is 50% of the total participation fee. In case of cancellation between 6 August 2025 and the opening day of the event, the penalty is 100% of the total participation fee.

93. If the Exhibitor does not occupy the exhibition area assigned to him 24 hours before the opening day, the Organizers may lease it to another exhibitor without any obligation to refund or indemnify it. The Exhibitor who does not show up is not entitled to a refund of the rent, furthermore, he is obliged to reimburse the Organizers for the ordered and already performed services (booth construction, etc.).

94. The Exhibitor must notify the Organizers in writing of its complaints related to the event within 24 hours of the occurrence, but no later than until the closing of the event, and its comments related to invoicing within 3 days of receipt of the invoice. The Organizers cannot accept complaints after the given deadlines without establishing proof and liability.

95. The parties shall endeavour to settle their disputes amicably. The parties stipulate the jurisdiction of the Central District Court of Pest in case of disputes.

96. An integral part of the contract between the parties is the Application Form, the General Terms and Conditions and any further written statements between the parties.

97. If the Event is not held at the time specified in the Application Form due to any epidemic or government restrictions imposed in view of this, the Exhibitor is entitled to decide that:

- wish to attend the Event on its modified date under the terms of this Agreement; or
- consider this Agreement terminated.

The Exhibitor shall notify the Organizer of its decision immediately after being informed of the failure of the Event. The Parties agree that in case 9.7 a) the fee paid by the Issuer shall remain with the Organizer without interest payment, while in case 9.7 b) the Organizer shall refund the booth fee paid by the Exhibitor to the Customer within 10 days of notification.